

PUBLISHER SERVICES

Customized
Canadian
Distribution
& Print

NEW IN 2024

LOGIN POD 

POWERED BY PUBLISHERS' GRAPHICS

SEE BACK PAGE

LB.CA

LOGIN 

SUPERIOR CANADIAN SALES AND DISTRIBUTION SINCE 1991

Over the past 30+ years, Login has become one of largest and fastest growing book distributors in Canada. We operate from our two distribution centres located in Winnipeg, Manitoba and Mississauga, Ontario where we currently stock thousands of different titles representing over 4,000 imprints. Our robust database offers our clients access to over 2,100,000 titles, including over 403,000 eBooks.

Login Corporate Office & Distribution Centre
300 Saulteaux Crescent
Winnipeg, MB R3J 3T2

Login Eastern Distribution Centre
Unit 8 - 570 Matheson Blvd E
Mississauga, ON L4Z 4G3



Exceptional Distribution & Service

- Print book, eBook & online sales representation
- Warehouse capacity of 50,000 sq. ft. between two strategically placed locations
- Same-day shipping on all orders received by 1:30 pm
- Online ordering and current stock status
- Best customer service team in the industry
- Accurate inventory management
- Detailed sales reporting
- Gold standard bibliographic database—certified by BookNet Canada
- Established EDI and DATA channel database for retail and .com stores in Canada
- Fulfillment Services
- Digital billing service options
- **NEW** Login POD—print on demand (see back page)

Reliability

Reliability and “award-winning service” are synonymous with Login. Our customer service team enjoys the reputation of being the best in the industry and we offer a proven track record of helping our publishing partners effectively place their products in the Canadian marketplace. We are proud to have maintained the loyalty of many publishers over the years, whose businesses have grown alongside our own.

Publishers that already trust Login to meet their Canadian distribution needs include: Wolters Kluwer, Elsevier, F.A. Davis, Bloomsbury Academic, Taylor & Francis, Casemate, W.W. Norton, Simon & Schuster and Springer Nature.

Dynamic Sales Force with National Coverage

To ensure your titles receive full exposure in the Canadian market Login can offer you the skills of a dynamic sales force with comprehensive national coverage.

- Institutional representatives
- Digital specialists
- In-store inventory scan replenishment system

Login not only acts as a wholesaler or Canadian Distribution source but goes further to offer full sales representation. This means that unlike most other distributors, Login works to ensure the most comprehensive and thorough placement of your products into all aspects of the marketplace.

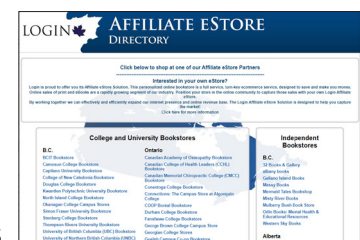
In addition to in-store calls we are also actively promoting and selling to our accounts at numerous Industry Shows, including all Regional Book Fairs.

Affiliate eStore Solution

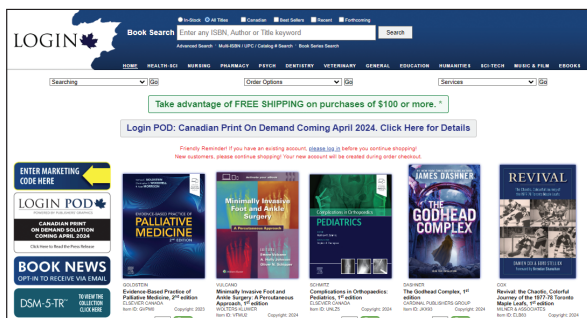
Login Affiliate eStores are a free, turn key, eCommerce solution that gives our customers an easy way to sell any of our 2 million books, eBooks, and products 24/7.

Our Publisher Partners benefit from their books, eBooks, and products being sold across over **170 Affiliate eStores**, including Bookstores and Associations, Canada-wide.

For more information about his free, turn-key eCommerce solution, see lb.ca/aedirectory and our Affiliate eStore Brochure.



BRINGING QUALITY PUBLISHERS AND EXCEPTIONAL CUSTOMER SERVICE TOGETHER!



eBooks and the Affiliate eStore Solution

Login's eBook Affiliate Program provides you the opportunity to sell eBooks to students and other consumers via our Affiliate eStore partners. For more information about this free, turn-key eCommerce solution see lb.ca/aedirectory and our Affiliate eStore brochure.

Our Distribution and Sales Channels:

- Bookstores/Retailers: Academic, Chain, Independent, Specialty
- Libraries: Academic, Hospital, Public, Special
- Conference attendees
- All major Canadian online re-sellers
- Pharmaceutical companies
- Corporate accounts
- Government agencies, Departments, School Boards, etc...



Why Bookstores Buy From Login

- No minimums
- Order Consolidation
- 1-4 days delivery on in-stock items
- Competitive Discount Structure
- Award-Winning Customer Service
- Ordering / Invoicing Options
- Bookmanager Data & Stock Level Integration
- Free Affiliate eStore Program

Innovative Marketing

- Direct Mail Flyers and Catalogues
- Email campaigns in various subject areas (permission-based)
- Full e-commerce website with Affiliate eStore Program
- Quarterly newsletters to the bookstore and library markets
- Point-of-ship marketing supplement program
- Industry trade show exhibits
- Standing order and telemarketing programs

Creative People, Creative Solutions

The Login Sales and Marketing team continually reviews a wide range of reports, documents and publishers' literature to identify new trends, issues, and products critical to our customers. From this, we publish a range of effective marketing guides that promote specific titles and "offers" to bookstores, libraries and end users. By providing sales channels with the most current product and industry information possible, we help create additional demand and sales for your products.

The advantage that our publishing partners see when working with Login is a "multi-pronged" approach to our overall sales and marketing endeavors. Not only is it much more cost effective to reach the vast Canadian market by working with Login, we can also ensure coverage and exposure on multiple "fronts."



LOGIN POD

POWERED BY PUBLISHERS' GRAPHICS

CANADIAN SEAMLESS PRINT ON DEMAND PRODUCTION AND DELIVERY SOLUTION

Login POD is a Canadian print on demand (POD) solution, powered by Publishers' Graphics, the leading experts in manufacturing high quality POD books in North America.

Login POD is based at Login's Corporate Headquarters and Distribution Centre in Winnipeg, Canada. This solution is a print on demand, warehousing, and delivery system, allowing books to be printed, packaged, and shipped from our centrally located facility to the Canadian marketplace.

Fast, High-Quality Print-On-Demand Services In Canada

- Books are printed in a facility already prepared for immediate B2B and D2C delivery.
- Publishers save on freight, reduce delivery lead-times, and improve their presence in the Canadian marketplace.
- The same sustainably sourced materials that are used for a short run order are used for POD books.
- Automated ordering, either online or electronically, via XML, CSV and EDI, drives the workflows through the manufacturing processes as well as the shipping documentation.

Contact Mark Champagne (markc@lb.ca), Russ Friesen (rjf@lb.ca), or Cara Lahey (clahey@pubgraphics.com).

LAUNCHING APRIL 2024  **LOGINPOD.CA**  **LOGINPOD@LB.CA**