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LOGIN 

LOGIN POD   
POWERED BY PUBLISHERS' GRAPHICS

 *Publishers' Graphics*  
— Est. 1996 —

## PRESS RELEASE

### **Login Announces the Creation of *Login POD*, Powered By Publishers' Graphics. A Seamless Print On Demand Production and Delivery Solution In Canada.**

**Winnipeg, January 26, 2024:** Login, the largest Canadian-owned book distributor, is pleased to announce the creation of Login POD, a Canadian print on demand solution, powered by Publishers' Graphics (PG), the leading experts in print on demand in North America. Launching in April 2024, Login POD will be based at Login's Corporate Headquarters and Distribution Centre in Winnipeg, Canada. This solution is a print on demand, warehousing, and delivery system, allowing books to be printed, packaged, and shipped from our centrally located facility to the Canadian marketplace.

This exciting new venture will greatly improve the overall customer experience as the two companies work together to provide fast, high-quality print-on-demand services in Canada. Working with Login POD, and having books printed in a facility already prepared for immediate B2B and D2C delivery will help publishers save on freight, reduce delivery lead-times, and improve their presence in the Canadian marketplace by ensuring greater accessibility of their titles nationwide.

Login has a proven track record of successfully adapting to the complex industry landscape and innovating accordingly, better serving both customers and publishing partners alike. This new endeavor leverages the strengths of both companies and makes a bold commitment to the Canadian Book Industry and the North American publishing industry to deliver the best service possible. In addition, this new program reduces the industry's carbon footprint by decreasing the need for transportation from print facilities across North America into Canada.

"I'm thrilled about starting Login POD, powered by PG," said Mark Champagne, President and CEO of Login. "We have grown our company through quality, consistency, and the ability to provide strategic services based on our clients' needs. Offering a 'farm to table, shop local' type of service to Canadians is very exciting! Given Publishers' Graphics reputation, experience, and vast publisher catalogue, it's clear PG shares those foundational principals, and we are all eager to discover what we can accomplish together."

FOR IMMEDIATE RELEASE

MORE

**About Login**

Founded in 1991, with headquarters in Winnipeg, Login is the premier distributor of trade, health sciences, scientific, technical books, and electronic products. Login provides customers with access to over 400 publishers, stocks thousands of titles in its Winnipeg and Mississauga distribution centers, and offers over 2 million more. Login is a privately owned and operated company, with over 30 years of experience and investment in the Canadian book and publishing industry. For more information about this proudly Canadian company, visit [www.lb.ca](http://www.lb.ca).

**About Publishers' Graphics**

Publishers' Graphics is a distinguished family-owned book manufacturing company that specializes in cutting-edge digital print on demand and short-run printing services. With a commitment to excellence, we bring decades of experience to the forefront, ensuring that every project we undertake is executed with precision and care. At Publishers' Graphics, we understand the dynamic needs of the publishing industry, and our state-of-the-art digital printing technology allows us to cater to those needs not only efficiently, but sustainably. Whether it's a short print run or a print on demand requirement, our dedicated team is equipped to deliver high-quality results, meeting the unique specifications of each project.

As a family-owned business, we take pride in our personalized approach to client relationships. Our values are deeply rooted in customer satisfaction, reliability, and innovation. Publishers' Graphics is not just a printing company; we are your strategic partner in bringing your literary vision to life. We believe in the power of books to inspire, educate, and entertain, and our mission is to provide publishers with the tools they need to make their literary endeavors a success. With a focus on collaboration, attention to detail, and a commitment to embracing technological advancements, Publishers' Graphics is your trusted ally in the ever-evolving landscape of book manufacturing.

**For information, please contact:**

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