

News Release

FOR IMMEDIATE RELEASE

July 25, 2013



People's Medical Publishing House – USA Ltd (PMPH-USA) has chosen Login Canada as its exclusive book distributor in Canada. As of July 18, 2013, Login Canada will assume all sales, marketing and distribution for PMPH-USA Ltd in Canada.

“We are delighted to be working with Login Canada. Their knowledge of the Canadian market is unmatched in the STM space, and we look forward to a long and successful partnership,” commented Martin Wonsiewicz, CEO of PMPH-USA.

“We are eager to work with PMPH-USA,” said Mark Champagne, President of Login Canada, “Login Canada is excited to continue selling this fine list of medical titles, and we are proud to now act as PMPH-USA’s exclusive distributor in Canada.”

Books from PMPH-USA can be purchased in Canada exclusively through Login Canada by visiting their website www.lb.ca or by calling customer service at 1-800-665-1148. Outside of Canada call 1-204-837-2987.

About Login Canada Inc. www.lb.ca

Login Canada is the premier distributor of health sciences, scientific and technical books as well as electronic products from more than 700 publishers, with over 26,000 electronic titles and access to over 840,000 titles available from its Winnipeg and Mississauga distribution centers. The company specializes in content related to pharmacy, medicine, education, nursing, dentistry, veterinary medicine, allied health, psychology, social sciences, computer sciences, engineering, business, music and film, and a broad range of other topics. Login Canada is a privately owned and operated company, with over 22 years of experience and investment in the Canadian book and publishing industry.

About PMPH-USA Ltd. www.pmph-usa.com

PMPH-USA is the US publishing operation for People's Medical Publishing House, the largest medical publisher in China. Launched in January 2008, PMPH-USA publishes clinical references, textbooks, e-books and online material for physicians, dentists, medical students, and health science practitioners. The company publishes content in Western Medicine and Traditional Chinese Medicine (TCM). In July of 2008, the company acquired BC Decker's medical book list, consisting of world-class authors and titles in areas such as oncology, surgery, neurology, pediatrics, oral surgery, and dentistry.

###

For additional information, contact:

Jeremy Thompson
Sales and Marketing Director
PMPH-USA
203.402.0646
jthompson@pmph-usa.com

Mark Champagne
President
Login Canada
204.837.2987
markc@lb.ca