Login Canada is now the preferred distributor of Elsevier Canada!

...see the enclosed press release for more details.

There's no place like home for the holidays!

Login Canada's new Winnipeg Office and Warehouse facility is completed!

Please visit our Construction Log page located on our “About Us” page on the Login website, www.lb.ca

We welcome your ideas!
We produce this publication to inform you about the latest news, specials, and great titles. You are part of the Login family. If there is anything more you would like to see included, please let us know. We always welcome your input. Send your ideas and suggestions to mel@lb.ca.

A Brief History of a Brief History of Rock!
Check out the article on the Past and Future of Rock, in our Music and Film insert, written by Billboard Magazine's Wayne Robins.

A Brief History of Rock, Off the Record
Wayne Robins

2007
Book #: RK404
Routledge, $25.95

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Prices are current as of Nov. 20, 2007, and are in CDN dollars (plus applicable taxes). Prices are subject to change without notice.

4th Qtr. Newsletter 2007

There's no place like home for the holidays!
Publisher News

Productivity Press is now available through Taylor and Francis and Login Canada

Some of the first books published by Productivity Press were translations of the works of leading Japanese industrial experts on the Toyota Production System (TPS) - the heart of the improvement strategy now called lean manufacturing. These included writings by Shigeo Shingo, a Japanese industrial engineer at Toyota and one of the foremost experts on TPS, as well as the works of Taiichi Ohno, a top Toyota executive and the man whom Toyota credits with doing the most to structure TPS as an integrated framework. The early publications also included key works on process improvement by leading American authors.

In the more than 20 years that have passed since the publication of these books - which they still offer today - Productivity Press has developed the largest catalog available anywhere of publications and learning tools about continuous improvement. Today they are the premier source of authoritative information on organizational improvement.

TBS New Media (Learn By DVD) is now available from Login Canada

With DVD players becoming almost as commonplace as televisions and telephones, Learn By DVD Ltd. was founded with a simple mission: to produce interactive learning materials that will satisfy the demands of consumers hungry for a new way to learn, using this increasingly popular interactive technology. Learn By DVD titles cover a wide range of subjects, with something for every member of your family, from Health and Fitness (Pilates, Yoga, and Shape Up) to Music and the Arts (Keyboards, Guitar), and Drawing) to Special Interest subjects (such as Golf, Poker, Magic and Entertaining with Flowers). These are just a few of the exciting Learn By DVD titles available today, with more always in development.

Popular Medicines: An Illustrated History

Homan

Popular Medicines: An Illustrated History contains fascinating histories of well-known medicines. The book details the history of 21 popular branded medicines, some of which date back to the earliest proprietary medicines in the sixteenth century. Each pictorial history includes biographical details of the inventor, the origins of the medicine and its subsequent history and details of the medicine's formula and intended purpose. Each entry is highly illustrated including colourful historical adverts, portraits, photographs and images of the medicines themselves. Popular Medicines will appeal to pharmaceutical, medical and social historians, medical libraries, archives and museums, pharmacists and the general public.

Pharmaceutical Press, Login Book #: HX101
978-085369-728-2, Due 12/07
$46.50

Compendium of Veterinary Products, 10e

Canadian Animal Health Institute

Most complete and concise reference available.
Features over 2,050 veterinary pharmaceutical, biological, diagnostic, feed medications and parasiticide product monographs. Tabbed sections for quick reference. Alphabetical index of over 90 manufacturers/distributors. Trade Name Ingredient Index and Product Category Index. Reader-friendly charts including Parasiticide and Anthelmintics, Withdrawal Times and Biologicals...

$95.00

Pharmacy
Compendium of Pharmaceuticals and Specialties (CPS), e-CPS provides health care professionals with the most current information on drugs available in Canada. Credible and reliable, e-CPS is the indispensable resource for drug information. e-CPS provides instant web access to current information on Canadian drug products, plus advanced search capabilities, tools and links to external resources and organizations.

**e-CPS is available at $225 for a single user, one year subscription. (Available in French or English.)**

Multiple user subscription rates are also available, contact our Customer Service Representatives for more information.

to subscribe go to [www.lb.ca/ecps](http://www.lb.ca/ecps)

Based on CPhA’s Compendium of Pharmaceuticals and Specialties (CPS), e-Therapeutics+ provides health care professionals with the most current information on drugs available in Canada. Credible and reliable, e-Therapeutics+ helps practitioners know what works when. e-Therapeutics+ provides web access to best practices information on common medical conditions. Content also includes the full power of e-CPS.

**e-Therapeutics+ is available at $389 for a single user, one year subscription.**

Multiple user subscription rates are also available, contact our Customer Service Representatives for more information.

to subscribe go to [www.lb.ca/etherapeutics](http://www.lb.ca/etherapeutics)

CPhA’s Therapeutic Choices, plus a continually growing range of external references, creating a centralized resource for drug therapy information.

**e-Therapeutics+ (without e-CPS) is also available at $225 for a single user, one year subscription.**

to subscribe go to [www.lb.ca/etherapeutics](http://www.lb.ca/etherapeutics)

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**Drugs in Pregnancy and Lactation: A Reference Guide to Fetal and Neonatal Risk, 8e**

Briggs

Thoroughly updated, with 120 new drug entries, the Eighth Edition of this popular reference provides practical, reliable information on more than 1,000 drugs that may be used by pregnant and lactating women. Each monograph summarizes the known and/or possible effects of the drug on the fetus and the known/possible passage of the drug into breast milk. FDA Risk Factor ratings for each drug are also included. Drugs are listed alphabetically and indexed by generic and US and foreign trade names. This edition includes more herbal medicines and nutritional supplements used by women and contains lists of drugs contraindicated during breast feeding, drugs contraindicated during pregnancy, and drugs known to cause human developmental toxicity. A companion website will offer the fully searchable online text, with links to the Briggs Update newsletter.

LWW, Login Book #: BS062

978-07817-7876-3, Due 4/08

$132.95

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**Compendium of Pharmaceuticals and Specialties (English)**


$235.00

**Compendium des produits et spécialités pharmaceutiques (Français)**


$235.00

Highlights in Health Sciences

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"The Canadian source of drug information contains more than 2500 product monographs including 118 monographs prepared by CPhA, quick reference clinical tools, full color reproduction of products, a therapeutic guide, directories and a comprehensive index of generic and brand names."

Compendium of Pharmaceuticals and Specialties (English)
**CARDIOLOGY**

*Hurst's the Heart, 12e*
Fuster
An all-inclusive overview of cardiology in a trusted landmark reference. Developed by a team of internationally renowned editors and authors, *Hurst's The Heart* is synonymous with the most comprehensive and current perspectives on treating the full range of heart problems.

Due 11/07, Book #: FR166
McGraw-Hill, $199.95

*Hurst's the Heart, 12e (2-Vol Set)*
Due 11/07, Book #: FR165
McGraw-Hill, $219.95

**GENETICS**

*DNA Doctor: Candid Conversations with James D. Watson*
Hargittai
Three in-depth conversations with the Nobel laureate co-discoverer of the double helix and the first director of the Human Genome Project cover a wide range of topics, including progress in science; the scientist's role in modern life; women in science; scientific ethics; terrorism; religion; multiculturalism; and how genetics may improve human lives.

2007, Book #: HW717
ISBN 13: 978-981270-797-0
World Scientific, $31.50

**INFECTIOUS DISEASES**

*Human Herpesviruses: Biology, Therapy, and Immunoprophylaxis*
Arvin
This definitive and comprehensive account of the human herpes viruses provides an encyclopedic overview of their basic virology and clinical manifestations.

Due 10/07, Book #: AU288
ISBN 13: 978-0521-82714-0
Cambridge University, $619.95

**MEDICAL PROFESSION & HISTORY**

*Quotable Osler - Revised and Updated, 1rev.*
Silverman
Resource for those seeking a quotation for an article or speech, or for those wanting to sample Sir William Osler's messages. Comprehensive volume of Osler's sayings and writings for medical issues is organized into nine major areas, with a summary of each quote. Also includes several halftone photographs of Osler throughout his life.

2007, Book #: SS965
ISBN 13: 978-1934465-00-4
ACP, $33.95

**OPHTHALMOLOGY**

*Garner and Klintworth's Pathobiology of Ocular Disease, 3e*
Gordon K. Klintworth
Moving from a standard clinical reference Garner and Klintworth's Third Edition of *Pathobiology of Ocular Disease* is now modeled to be both a scientific research tool and a quick reference option for the practicing ophthalmologist, ophthalmic pathologist, optometrist and vision scientist.

Due 1/08, Book #: KV894
Informa Health, $648.95

**OTOLARYNGOLOGY**

*Scott-Brown's Otolaryngology: Head and Neck Surgery, 7e*
Gleeson
Scott-Brown's Otolaryngology is used the world over as the definitive reference for trainee ENT surgeons, audiologists and trainee head and neck surgeons, as well as specialists who need detailed, reliable and authoritative information on all aspects of ear, nose and throat disease and treatment.

Due 3/08, Book #: GC510
Arnold, $899.95

*Ballenger's Otorhinolaryngology Head and Neck Surgery, 17e*
Wackym
Ballenger was first published in 1908. It has appeared in 10 languages and sold 150,000 copies worldwide. The book is designed to satisfy the informational needs of trainees and practitioners alike.

Due 3/08, Book #: WZ447
B.C.Decker, $248.95

**PATHOLOGY**

*Gastrointestinal Pathology: An Atlas and Text, 3e*
Cecilia M Pengoio-Preiser
Completely updated for its Third Edition, this full-color text/atlas is a comprehensive reference on gastrointestinal pathology in adults and pediatric patients. The book integrates pathologic analyses of specimens with anatomic, clinical, radiologic, pathophysiologic and microbiologic information to give readers a clear understanding of each disease process.

Due 12/07, Book #: FQ695
Lippincott, $334.95
PHARMACOLOGY

Wiley Handbook of Current & Emerging Drug Therapies- Vol. 5-8
A comprehensive, authoritative resource customized for biomedical, pharmaceutical and drug discovery research! Easy-to-access information on currently available drugs, plus the status of drug development and approval, for every major therapeutic area!
2008, Book #: WU842
Wiley, $1529.99

Stockley's Drug Interactions, 8e
Stockley's Drug Interactions, edited by Karen Baxter, remains the world's most comprehensive and authoritative reference book on drug interactions. It provides the busy healthcare professional with quick and easy access to clinically relevant, evaluated and evidence-based information on drug interactions.
Due 11/07, Book #: BQ066
Pharm Press, $280.50

PSYCHIATRY

Handbook of Psychiatric Measures, 2e
Rush
The Handbook of Psychiatric Measures offers a concise summary of key evaluations that you can easily incorporate into your daily practice. The measures will enhance the quality of patient care assisting you, both in diagnosis and assessment of outcomes.
Due 1/08, Book #: RP946
APPL, $201.95

RADIOLOGY

Encyclopedia of Diagnostic Imaging
Baert
The aim of this comprehensive encyclopedia is to provide detailed information on diagnostic radiology contributing to the broad field of imaging. The wide range of entries in the Encyclopedia of Imaging are written by leading experts.
Due 11/07, Book #: BS508
Springer, $1118.95

Color Atlas and Text of Pulmonary Pathology, 2e
Philip T. Cagle
Thoroughly updated for its Second Edition, this comprehensive, profusely illustrated text/atlas covers the full range of pulmonary pathology, including common, rare and newly described diseases, both neoplastic and non-neoplastic. The book presents a multimodality approach to diagnosis, integrating cytologic, radiologic, surgical, and clinical pathologic features of each disease. By combining carefully chosen color illustrations with lists of distinguishing features of each entity, this text/atlas provides a quick path to accurate diagnosis.
Due 12/07, Book #: CZ787
Lippincott, $312.50

Cancer Imaging Volumes 1-2
Hayat
These two volumes present readers with the most up-to-date imaging instrumentation, general and diagnostic applications for various cancers. They also detail strategies for imaging cancer, emphasizing the importance of the use of this technology for clinical diagnosis. Imaging techniques that predict the malignant potential of cancers, response to chemotherapy and other treatments, recurrence, and prognosis are also detailed.
Due 12/07, Book #: HW540
ISBN 13: 978-012-374212-4
Academic Press, $334.95

SURGERY

Surgery of the Pediatric Spine
Kim
Surgery of the Pediatric Spine presents comprehensive coverage of pediatric and adolescent spinal deformities, and their operative treatment, as handled by neurosurgeons and orthopedic surgeons. Filling an important gap in the literature, this book offers the perspectives of leading authorities from both fields in one volume. Each chapter illustrates the entire operative process by beginning with preoperative work and ending with postoperative care.
Due 10/07, Book #: KS372
Thieme, $335.95

Fundamentals of Phlebology: Venous Diseases for Clinicians, 2e
Fronek
Venous disorders, whilst generally not life threatening, affect millions worldwide, causing pain, disability and negatively impacting on the lives of sufferers. Enormous advances have been made in treatment for these problems, providing minimally invasive solutions to all the diseases iterations. With contributions from experts in a number of specialties, this highly practical guide provides an understanding of the pathophysiology of venous disease, and details of all the current treatment options available to physicians. The book will be suitable for all those interested in the field including GPs, surgeons, scientists, nurses and ultrasonographers.
Due 10/07, Book #: FS099
Royal Society, $88.50

SCI/TECH DICTIONARIES & ENCYCLOPEDIAS

Dictionary of Information Science and Technology (2 Vol)
Mehdi Khosrow-Pour
The Dictionary of Information Science and Technology is the premier, comprehensive reference source compiled of the latest terms and definitions related to all aspects of the information science and technology field. It is a valuable, essential reference publication for libraries and individuals worldwide.
2006, Book #: KC513
IGI Global, $554.50
Highlights in Consumer Health and Trade

Your Defiant Teen: 10 Steps to Resolve Conflict and Rebuild Your Relationship
Russell A. Barkley, PHD
Russell A. Barkley and Arthur L. Robin—award-winning researchers and coauthors of a leading book on defiant teens for therapists—have created a clinically proven self-help program that parents can use to restore order and rebuild trust.
Due 2/08, Book #: BK828
ISBN 13:  978-159385-584-0
Guilford, $44.95

What Color Is Your Brain?: A Fun and Fascinating Approach to Understanding Yourself and Others
Glazov
Enjoyable, insightful, and easy-to-read, What Color Is Your Brain? is a guide to exploring who we are, why others see us the way they do, and how the four ‘brain colors’ or personality types play a role in our everyday lives.
2007, Book #: G2976
Slack, $18.95

Fantastic Water Workouts, 2e
Baun
Have fun, get fit, and stay healthy with Fantastic Water Workouts. With more than 130 exercises that use the natural resistance of water, you will improve your body’s composition and tone, strengthen muscles, increase aerobic and muscular endurance, and improve flexibility, coordination, and agility all with minimal stress on your body.
Due 11/07, Book #: BJ169
Human Kinetics, $21.95

100 Questions and Answers About Celiac Disease and Sprue: A Lahey Clinic Guide
Burns
Empower Yourself - and Your Children! About 1 in 133 people have Celiac Disease. 100 Questions and Answers about Celiac Disease: A Lahey Clinic Guide provides answers to the most common questions asked by patients and family members, especially parents of those children suffering from the disease.
2007, Book #: BJ119
Jones & Bartlett, $21.50

Pocket Life Coach: Coach Yourself to Health and Happiness
Chapman
Life is complicated these days and none of us have all the answers all of the time, especially when it comes to our own life. We all need a little objective guidance from time to time when we want to improve or change something about ourselves and our lives. This workbook is your tool, your very own pocket life coach to help you rediscover the healthiest, most productive, positive and creative you.
Due 1/08, Book #: CG888
ISBN 13:  978-184590-071-7
Crown House, $22.50

Your Defiant Teen: 10 Steps to Resolve Conflict and Rebuild Your Relationship
Russell A. Barkley, PHD
Russell A. Barkley and Arthur L. Robin—award-winning researchers and coauthors of a leading book on defiant teens for therapists—have created a clinically proven self-help program that parents can use to restore order and rebuild trust.
Due 2/08, Book #: BK828
ISBN 13:  978-159385-584-0
Guilford, $44.95

What Color Is Your Brain?: A Fun and Fascinating Approach to Understanding Yourself and Others
Glazov
Enjoyable, insightful, and easy-to-read, What Color Is Your Brain? is a guide to exploring who we are, why others see us the way they do, and how the four ‘brain colors’ or personality types play a role in our everyday lives.
2007, Book #: G2976
Slack, $18.95

Fantastic Water Workouts, 2e
Baun
Have fun, get fit, and stay healthy with Fantastic Water Workouts. With more than 130 exercises that use the natural resistance of water, you will improve your body’s composition and tone, strengthen muscles, increase aerobic and muscular endurance, and improve flexibility, coordination, and agility all with minimal stress on your body.
Due 11/07, Book #: BJ169
Human Kinetics, $21.95

100 Questions and Answers About Celiac Disease and Sprue: A Lahey Clinic Guide
Burns
Empower Yourself - and Your Children! About 1 in 133 people have Celiac Disease. 100 Questions and Answers about Celiac Disease: A Lahey Clinic Guide provides answers to the most common questions asked by patients and family members, especially parents of those children suffering from the disease.
2007, Book #: BJ119
Jones & Bartlett, $21.50

Pocket Life Coach: Coach Yourself to Health and Happiness
Chapman
Life is complicated these days and none of us have all the answers all of the time, especially when it comes to our own life. We all need a little objective guidance from time to time when we want to improve or change something about ourselves and our lives. This workbook is your tool, your very own pocket life coach to help you rediscover the healthiest, most productive, positive and creative you.
Due 1/08, Book #: CG888
ISBN 13:  978-184590-071-7
Crown House, $22.50

1-2-3 Magic for Christian Parents: Effective Discipline for Children 2-12
Thomas W. Phelan
Complete with relevant Bible verses, explanations, and exercises, this guide builds on the enormously popular 1-2-3 Magic discipline system by addressing the needs of a Christian parent.
2007, Book #: PY309
Child Management, $18.95

Canadian Encyclopedia of Natural Cures
Torkos
The Canadian Encyclopedia of Natural Cures is the definitive source for alternative health care for Canadians; it is totally comprehensive and easy-to-follow, providing natural cures for everyday problems such as insect bites and muscle aches, as well as for serious chronic disorders such as osteoporosis, Parkinson’s disease, and diabetes.
Due 11/07, Book #: Y4666
Wiley, $29.99

SPORTS & RECREATION

Tales From the Toronto Maple Leafs
Shoalts
Former players, coaches, and reporters who have covered the Maple Leafs, from the 1950s to the present, offer their best stories, including new takes on team legends.
Due 11/07, Book #: SQ166
Sports Publishing, $24.95

When Falcons Fly: The Story of the World’s First Olympic Gold Hockey Team
David Square
A great read for any age, When Falcons Fly is a true Winnipeg rags-to-riches story of how a group of mostly Icelandic Canadian boys faced racial prejudice and poverty in the early 1900s to win the world’s first Olympic gold medal in hockey. This action packed, fictionalized account of the team’s rise to victory will have particular appeal to young adults. A portion of proceeds will go to the Kelty Patrick Dennehy Foundation.
2007, Book #: SAH31
Poppy Productions, $15.95
Brands of Faith: Marketing Religion in a Commercial Age
Mara Einstein
In a society overrun by commercial clutter, religion has become yet another product sold in the consumer marketplace, and faiths of all kinds must compete with a myriad of more entertaining and more convenient leisure activities. Brands of Faith argues that in order to compete effectively faiths have had to become brands - easily recognizable symbols and spokespeople with whom religious prospects can make immediate connections. Mara Einstein shows how religious branding has expanded over the past twenty years to create a blended world of commerce and faith where the sacred becomes secular and the secular sacred.
2007, Book #: EE610
Routledge, $39.50

Human Cloning in the Media
Joan Haran
This book examines the making of human cloning as an imaginary practice and scientific fact. It explores the controversies surrounding both “therapeutic cloning” for stem cell research and “reproductive cloning.” The authors analyse the cultural production of cloning, how practices and representations play out in the global arena, and its transformation from science fiction to science practice. Drawing together the Sociology of Scientific Knowledge, with insights from media and cultural studies, this book offers a timely contribution to debates about the public communication of science and the status of scientific truth. This book will be a valuable companion to students on undergraduate courses in media studies, science communication, cultural studies, science and technology studies and sociology.
2007, Book #: HV435
Routledge, $167.95

White Weddings: Romancing Heterosexuality in Popular Culture
Chrys Ingraham
This is a groundbreaking study of our culture's obsession with weddings. By examining popular films, commercials, magazines, advertising, television sitcoms and even children's toys, this book shows the pervasive influence of weddings in our culture and the important role they play in maintaining the romance of heterosexuality, the myth of white supremacy and the insatiable appetite of consumer capitalism. It examines how the economics and marketing of weddings have replaced the religious and moral view of marriage.
2007, Book #: I5693
Routledge, $112.50

Men Speak Out: Views on Gender, Sex, and Power
Shira Tarrant
Men Speak Out is a collection of essays written by and about pro-feminist men. In the essays, which feature original, lively, and accessible prose, anti-sexist men make sense of their gendered experiences in today's culture. And since the interrelations between gender, race, class, and sexuality are central to feminism, Men Speak Out prioritizes such issues. These authors tackle issues of feminism, growing up male, recognizing masculine privilege, taking action to change the imbalance of power and privilege, and the constraints that men experience in confronting sexism. They describe their successes and challenges in bucking patriarchal systems in a culture that can be unsupportive of a or downright hostile to a pro-feminist perspective. In these chapters, a diverse group of men reflect on growing up, share moments in their day-to-day lives, and pose serious questions about being a pro-feminist male living, working, thinking, and learning in a sexist society.
Due 11/07, Book #: TN469
Routledge, $106.50
NOW OPEN!

Farewell...

“It is with a sad heart that I announce that Alex Waskul (Warehouse Supervisor- Winnipeg), after almost 4000 days of perfect attendance, is leaving Login Canada.

Alex started on September 23rd 1991 and promised that he would be here until he retired. Some 16 years and a few weeks later, Alex is doing just that.

Alex has seen all the change that Login has gone through. In 1991, we would play rock, paper, scissors to see who got to pick the next order; to the very busy days in 1997 - 1998 before opening out East; to the start up of the Mississauga location; to the move to our new building where we reside today.

Alex has always been in to work everyday and that I will miss the most. Knowing that Al was here, not only to support the warehouse, but he was always ready to shovel the sidewalk to make sure everybody was able to get in on time - for that, we will all miss him.

Congratulations Alex, I hope that you will enjoy your retirement, you have worked exceptionally hard over the years and I will miss you and your dedication.”

-Paul Meunier, Director of Warehousing