

NEWS RELEASE



FOR IMMEDIATE RELEASE

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APhA Announces Login Canada as Exclusive Canadian Distributor

WASHINGTON, DC – The [American Pharmacists Association](http://www.aphanet.org) (APhA) has selected Login Canada as its exclusive book distributor in Canada. Effective January 1, 2013, Login Canada will assume all sales, marketing and distribution for APhA in Canada.

Karen Tracy, APhA Senior Vice President, Communications, said “APhA is excited to partner with Login Canada. We look forward to working with Login and expanding the distribution of APhA’s resources to Canadian pharmacists, colleges of pharmacy and libraries.”

APhA publishes over 50 titles which include professional resources for pharmacists, textbooks and pharmacy technician resources. APhA’s high-value publications include the *Handbook of Nonprescription Drugs*; *The Pharmacy Professional's Guide to Résumés, CVs, & Interviewing*; and *Radiopharmaceuticals in Nuclear Pharmacy and Nuclear Medicine*.

Mark Champagne, President of Login Canada, noted, “We are pleased to be working directly with APhA. This line of products is a perfect fit for our robust pharmacy offering.”

APhA’s publications can be purchased in Canada exclusively through Login Canada by visiting their website www.lb.ca or by calling customer service at 1-800-665-1148. Outside of Canada call 1-204-837-2987.

About Login Canada Inc. www.lb.ca

Winnipeg-based Login Canada is the premier distributor of health sciences, scientific, technical books and electronic products from over 700 publishers, with stock of over 22,000 titles and access to over 800,000 titles available from its Winnipeg and Mississauga distribution centers. The company specializes in content related to pharmacy, medicine, education, nursing, dentistry, veterinary medicine, allied health, psychology, social sciences, computer sciences, engineering, business, music and film, and a broad range of other topics. Login Canada is a privately owned and operated company, with over 21 years of experience and investment in the Canadian book and publishing industry.

About the [American Pharmacists Association](http://www.aphanet.org)

The American Pharmacists Association, founded in 1852 as the American Pharmaceutical Association, is a 501 (c)(6) organization, representing more than 62,000 practicing pharmacists, pharmaceutical scientists, student pharmacists, pharmacy technicians and others interested in advancing the profession. APhA, dedicated to helping all pharmacists improve medication use and advance patient care, is the first-established and largest association of pharmacists in the United States. For more information, please visit www.pharmacist.com.

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